



City of Oneonta DRI Downtown Improvement Fund

Signage Scoring Rubric

ITEM	HIGH SCORING	LOW SCORING
<p>Visual Impact</p> <p><i>(20 point maximum)</i></p>	<p>Project will have a strong visual impact on Downtown Oneonta; project significantly improves look and feel of Downtown</p> <p>20 – 10 points</p>	<p>Project will have a moderate to low visual impact on Downtown Oneonta</p> <p>10 – 0 points</p>
<p>Viability and Readiness</p> <p><i>(20 point maximum)</i></p>	<p>Project shows availability of funds to complete identified scope of work; cost estimates and designs/renderings have been obtained.</p> <p>20 – 10 points</p>	<p>Availability of funds and/or ability to complete identified scope of work on schedule is questionable; applicant has not yet obtained designs or cost estimates.</p> <p>10 – 0 points</p>
<p>Design and Materials / Quality of Project</p> <p><i>(20 point maximum)</i></p>	<p>Project adheres to <u>DRI Design Guidelines</u> and uses high-quality, durable materials and professional design</p> <p>20 – 10 points</p>	<p>Project does not adhere to <u>DRI Design Guidelines</u> and uses lesser-quality materials and nondescript design</p> <p>10 – 0 points</p>
<p>TOTAL</p>	<p>60 MAXIMUM POINTS</p>	